

Brian Turner

SUMMARY - Front End Web Developer with extensive experience working with small and large scale businesses as well as governments. Also has experience with Search Engine Optimization.

SKILLS - HTML, CSS, JavaScript, JQuery, PHP, SEO, Adobe Photoshop, Responsive Web Design, User Experience (UX), User Interface (UI), Google Analytics, Google Search Console, Microsoft Excel, Jira, and Content Management Systems including: WordPress, Joomla, Wix, Shopify, Magento, AEM, Sharepoint, and many others

EXPERIENCE

Web Developer - Provo City - 11/2017-Present

- Primary Web Developer for the Provo City Library's website and web applications
- Used HTML and CSS to implement a custom design for the Library's new website as well as debugging issues prior to launch
- Assisted in the migration of the Library's Website from Joomla to the Communico CMS
- Use HTML, CSS, XML, XSL, JavaScript, and PHP as well as the Joomla CMS to update the library's website and various web applications
- Perform website speed, image, and SEO optimizations

SEO Developer - Nu Skin Enterprises - 06/2018-03/2023

- Responsible for all implementations made to Nu Skin's Global Blog
- Modernized and improved mobile responsiveness of Nu Skin's Blog
- Perform 301 redirects, sitemap audits, and content evaluation and implementation
- Create and implement Titles Tags, Meta Descriptions, Headers, and Alt image text
- Promoted to SEO Developer from Content Coordinator
- Administrate and update the Support Center's Resource Web Sites and Product Databases
- Lead the migration of Nu Skin's Support Center's Product Database from a MySQL database into SharePoint
- Used HTML and CSS to improve UX and UI by implementing a custom design and improving mobile friendliness on Nu Skin's Customer facing Knowledge Base

Technical SEO Implementation Specialist - Boostability - 02/2016-06/2018

- Worked on over 500 client websites, improving their SEO using HTML, CSS, various CMSs, as well as some JavaScript and PHP
 - Learn and use on the fly, whatever CMS a customer's website is built with
 - Promoted to Technical Implementation specialist after one year
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EDUCATION

- Bachelor of Science (BS) - Computer Information Technology
- Associate of Applied Science (AAS) - Web Design Emphasis: Visual Art and Design
- Certificate of Proficiency - Web Graphic Design